

Plan of Action 2026

In 2026, implementing ISYY's three-year strategy as part of ISYY's continuous activities will be continued and its realisation will be reported to the Representative Council. ISYY will review the premise needs of the members and the organisation, and based on the reviews, will take the necessary purchase or rental premise actions. ISYY will actively continue influencing the campus development of the university and will bring up the premise needs and wishes of students.

Parliamentary elections 2027

ISYY prepares for the parliamentary elections by drafting a parliamentary elections programme for 2027, bringing up themes important for students, such as affordable student housing, functional public transport, promotion of students' well-being and income.

Representative Council

Operational funds will be reserved for the 2026 budget for Representative Council Groups to be used to develop group activities and activities organised for members.

- The orientation and activation of the Representative Council will be invested in, for example, with equality and accessibility training.
- An overnight Representative Council training will be organised in the beginning of the Representative Council term.

Academic affairs

In influencing, the role and significance of contact teaching for students will be emphasised, simultaneously highlighting the significance of alternative remote means for accessibility. Training for student representatives in the administration will be organised together with the management of the university and educational services.

- Influencing will be conducted to oppose the rule of only 'one university place' together with SYL and other stakeholders. The rule of 'one university place' will not increase the intake.
- In influencing, the role and significance of contact teaching for students will be emphasised, simultaneously highlighting the significance of alternative remote means for accessibility.
- Books and Roses Day will be organised together with subject organisations and ISYY Communications.
- It will be controlled that the operational possibilities of subject organisations will not decrease in connection with campus development.
- ISYY influences the university so that the increase of intake is set in proportion with the increase of teaching resources and employment prospects of the disciplines.

Social affairs

ISYY will focus on issues related to the well-being of students, promoting such issues and communicating on them. An equality training will be organised as part of organisational training, available for all students in addition to subject organisations. The organisation of coffee breaks focused on the promotion of student interests will be continued. Smile and complaint week will be organised during the spring and autumn terms at both campuses.

- Smile and complaint week will be organised during the spring and autumn terms at both campuses with an electronic form. The communications on the smile and complaint week will be developed together with the communications sector.
- Low-threshold participation possibilities in ISYY activities will be developed to promote the well-being of students.
- The communications on the coffee breaks focused on the promotion of student interests will be developed in order to involve other students besides active members of subject organisations.
- ISYY will aim at influencing housing policy in order to increase student apartments.

Internationality

Services and events will be offered for international students, contributing to their attachment as part of the community and the Finnish society.

- An international event will be organised for ISYY members related to the Finnish culture.
- A meeting for members of organisations and/or ISYY clubs responsible for internationalisation and other people interested in international affairs will be organised in the spring and in the autumn.
- ISYY will open a call for student organisations and ISYY clubs operating in the realm of the university intended for internationalisation activities in 2026 spring and autumn. Project support will be aligned better with other support provided by ISYY and it will be adjusted for term-specific activities.

Communications/branding

ISYY activities and actors will be made more visible. In communications, communality and interaction will be invested in.

- The accessibility of ISYY website will be reviewed and the accessibility notice will be updated.
- An updated communications strategy will be adopted, on the basis of which communications practices will be developed and actors trained.
- The update of the devices of Communications will be continued in order to be able to provide modern and high-quality communications material.
- Communality will be supported in communications by producing more interactive content. Communications will encourage people to participate in the discussion and activities and strengthen the image of the Student Union as an active operator.
- A fresher bingo will be organised in the beginning of the term of new students, introducing the students to university life and helping them to identify as part of ISYY.
- A communications survey will be realised, as part of which the content of the term calendar and demand from previous years will also be reviewed.
- Photo sessions are aimed to be organised with actors in subject organisations at both campuses.
- A name contest for Wiikko-Ärsyke newsletter will be organised.

Environment and development cooperation

The implementation of the Environmental Programme 2025-2027 will be continued as part of ISYY's continuous and daily activities, and the activities will simultaneously

be developed into a more environmentally friendly and sustainable direction. During the year, participation will be active in the meetings of the sustainability and responsibility group of the university. The realisation of the Environmental Programme will be reported to the Representative Council during and after the year.

- Environmental training for organisations will be developed as a model that attracts actors in subject organisations to participate and educate themselves on environmental affairs.
- Environmental awareness will be increased by directing environmental communications to the members, for example, during environmental theme days and weeks as well as by organising an environment-themed event, if possible.
- The waste management and recycling points of ISYY premises and university premises is aimed to be developed into a more environmentally friendly direction.
- The calculation of the CO2 footprint will be reviewed and budgeted for 2027.

Company cooperation and working life

ISYY's activities will be developed to make ISYY an attractive cooperation partner for local companies in the future, able to operate even as a link between business life and students. ISYY's working life event will be organised, providing training related to working life skills and applying for work. Cooperation will be conducted in the working life event with different stakeholders and working life actors. English-language programme will also be organised in the working life event.

- Sponsors and/or cooperation partners are sought to be obtained for ISYY's anniversary ball and other events.
- Subject-specific organisations will be supported, for example, in organising cross-disciplinary working life events.
- Actual events related to working life and business life are sought to be organised with cooperation partners.

Organisations and clubs

ISYY continues the development of club activities as a wide-ranging and low-threshold channel to participate in the activities of the Student Union. During the year, organisational training for actors in subject organisations will be organised, as well as organisational days directed at actors in subject organisations, campus organisations and clubs at both campuses. ISYY's clubs will be instructed and counselled and if needed, orientation to club activities will be organised. If necessary, help will be provided in establishing new clubs and in launching activities. The clubs will be contacted if needed and it will be checked whether the documentation of the clubs is up to date. Weekly bulletins will be sent to subject organisations, informing about ISYY's actual matters and events. Campus organisations will be contacted if necessary. In addition, lists of subject organisations and campus organisations will be maintained and new applications will be processed. Club support applications and project support applications will be processed in the Support Working Group.

- ISYY will organise organisational training in early February.
- ISYY's organisational days will be organised at both campuses during spring and autumn terms.

Leisure and events

ISYY will organise and develop entertaining and alcohol-free leisure events promoting students' communality and attachment to the city of studies.

In 2026, 16th anniversary ball will be organised in Joensuu. ISYY will organise a city orientation at both campuses, traditional events on the May Day eve, Savo-Karjala Excursio, after-party for sports afternoons and Independence Day torch processions.

In addition, ISYY will organise a well-being week at both campuses in cooperation with UEF and continues to cooperate with the Pride events of the campus cities. ISYY will support the organisation of SYKETTÄ sports apps and organise Tour de Itä-Suomi cycling event with SYKETTÄ sports services in alternate years at either of the campuses. In autumn 2026, the event will be organised in Kuopio.