

# Student Union of the University of Eastern Finland: Rules for Election Advertising in the Representative Council Elections in Autumn 2021

## General guidelines

- Election advertising must follow the law and the principles of good taste.
- The Student Union offers each list of candidates an equal opportunity to advertise in the Student Union's election events, on the Student Union's noticeboards and social media channels, and in the SYL voting aid application.
- The Representative Council Elections follow the Election Regulations of ISYY.

## Electoral integrity and voting privacy

The Representative Council Elections follow the principles of electoral integrity and voting privacy. Fair and equal elections serve the interests of the Student Union's members. The following are regarded as violations of electoral integrity and voting privacy:

- Vandalising election advertisements.
- Disturbing election events or harassing candidates in some other manner.
- Offering money, rewards, or favours to voters in exchange for voting a certain way or for refraining from voting.

## Student Union's election events

- The Student Union offers all candidates the opportunity to campaign in the lobby areas of campus facilities. More detailed information on campaigning dates and facilities will be announced online.
- Both campuses will hold an election panel. Each list of candidates may send one candidate to participate in the panel discussion.
- The chairperson is authorised to give permissions for advertising at ISYY's events at their discretion. The Central Election Committee will be notified of all advertisement permission requests.
- Election events are arranged in accordance with the prevailing coronavirus guidelines.



## Election advertisements on the Student Union's noticeboards

- All lists of candidates are given an equal opportunity and an equal amount of space for advertising on all noticeboards designated for that purpose.
- In Joensuu, there are noticeboards in the lobby areas of Futura, Metria, Educa, and Aurora (B wing). In Kuopio, these noticeboards are located in the lobby areas of Canthia and Snellmania.
- The maximum size of an election poster is A3. Election advertisements may not cover other advertisements. If necessary, the Student Union's staff can arrange the advertisements and put them in the correct order according to the combination of the lists of candidates.

## Advertising on the Student Union's website and social media channels

- The Student Union offers an equal opportunity for all lists of candidates to advertise themselves on ISYY's social media channels.
- More detailed instructions for advertising on ISYY's social media channels are given to the spokespersons of the lists of candidates.
- Lists of candidates can have their contact details and links to their website or social media published in the elections section of ISYY's website.
- The voting aid application of the Representative Council Elections is available to all candidates and lists of candidates. All candidates are given instructions on how to complete the voting aid application questionnaire. The voting aid application is administered and monitored by the National Union of University Students in Finland.

## Distribution of campaign material

The Student Union offers candidates the possibility to advertise in the Student Union's events and facilities. The Student Union also provides noticeboards in the lobby areas of campus facilities for election advertising. In other facilities, permission must be obtained from the proprietor of the facilities.

- Election advertisements may only be put up on noticeboards with permission from the owner of the noticeboard.



- Educational settings are not an appropriate context for campaigning and advertising.
- The University's email rules prohibit the use of university emails (email addresses with the @uef.fi domain) for political campaigning and advertising. This also applies to the Representative Council Elections.
- Littering must be avoided when handing out advertisements.
- All election advertisements must be removed from campus facilities by 5 November 2021, 4 p.m.

## Contact persons for the Representative Council Elections

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Read more about the Elections on ISYY's website: [isyy.fi/en/elections](https://isyy.fi/en/elections)