



The Student Union of the University of Eastern Finland

Action plan 2018

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1 **1. Reforming Student Union**

2 ISYY's Policy Bank shall be reformed during 2018 for a valid and comprehensive Policy Paper,
3 which shall direct ISYY's policies and influencing. New Policy Paper shall take a stand on
4 common political and societal matters, which have directly or indirectly impact on students'
5 and Student Union's life. In addition, ISYY's own vision shall be created on how UEF is wanted
6 to be seen in future. This vision shall direct ISYY's stands at its own University and affect the
7 influencing aims of the Student Union inside UEF. Vision work shall be done during the
8 Representative Council term of office 2018–2019 and every Representative Council group
9 shall be involved in the preparation. Stakeholders shall be involved and heard.

10 ISYY shall try to develop its services to answer the needs of a present-day student. The
11 Executive Board shall inspect the necessity and accessibility of its current services. New
12 services shall be created member-oriented to genuinely answer the needs of a present-day
13 student. Elected officials and staff of ISYY shall create and follow their aims in more close
14 cooperation than earlier years. Especial effort shall be put in operation opportunities in which
15 everyone can easily join and developing of, for example, student club activities. Also the
16 campus organisations shall be taken along even better than before in the Student Union's
17 operating. In operation shall be taken into account and encouraged in interdisciplinary
18 cooperation.

19 *Implementation and aims:*

20 Staff shall be involved closely in making the implementation plan of the action plan. Progress
21 of the projects shall be followed in monthly meetings of the staff and elected officials. As a
22 part of the reforming work, ISYY shall prepare to the removal of the third campus by editing
23 the current valid documents topical.

24 The Representative Council shall accept the new Policy Paper of ISYY and ISYY's vision of UEF's
25 goal state, by the end of the Representative Council's term of office. Preparation of the
26 documents shall be started in the beginning of the Representative Council term of office 2018-
27 –2019. ISYY shall make its influencing based on the vision paper accepted as a part of the
28 contents of the future Strategy of UEF.

29 **2. ISYY as an active societal influencer**

30 It is one of ISYY's statutory duties that it 'liaises with and on behalf of its members and
31 promotes their societal, social and intellectual aspirations and those relating to studies and
32 the status of students in society'. ISYY shall enhance its members' societal activity by
33 enhancing the possibilities for volunteer work and organising, and by bringing elections closer
34 to the everyday life of the students. In addition, ISYY shall do active influencing as a Student
35 Union in matters concerning students, especially locally.

36 *Implementation and aims*

37 ISYY shall encourage its members to participate actively in the decision-making of the
38 University and the Student Union. The Student Union shall actively inform about different

39 channels and opportunities of influencing. Cooperation done with the campus organisations
40 that are influencing diversely shall be developed.

41 Influencing actions of the Student Union shall be made even more impressive by increasing
42 its orderliness and making a clear plan of municipal influencing. ISYY shall prepare to the
43 parliamentary elections of 2019 by creating its own election aims during the year. Creation of
44 the election aims shall be tried to make in cooperation with local Student Unions, with the
45 help of and by supporting the national influencing of the National Union of University
46 Students in Finland (SYL), Union of Applied Sciences Students in Finland (SAMOK) and the
47 Finnish Student Sports Federation (OLL). Into the election aims shall be collected signatures
48 from the local candidates, with which they commit to support the efforts of the local students,
49 if being elected. Students shall be informed of the candidates who are committed in the
50 election aims. During the provincial elections, ISYY shall participate in public discussion by
51 raising students' matters visible in local medias. In addition, ISYY shall participate actively in
52 the influencing of SYL in the elections to the European Parliament.

53 ISYY shall bring the possibilities of association work and volunteer work in Finland and
54 internationally closer to the students by communications. Both in Joensuu and in Kuopio shall
55 be organised a recruitment day of volunteer workers, in which different associations can
56 present their own activity and make contacts with students being interested of their activity.

57 **3. Clarifying the activity of the Student Union to its members**

58 In 2018, ISYY shall continue open, clear, informative and bilingual communication outwards.
59 Communication shall also be tried to develop to clarify the activity of ISYY to its members. To
60 help this, for example the Instructions for Graphic Communication shall be harnessed and
61 with the help of it, make clearer brand for ISYY. With the help of communication shall also be
62 tried to inform inclusively about the services of ISYY to its members. ISYY shall try to reach its
63 members in new ways. It shall be made clear for the ones operating in the student
64 organisations, how ISYY operates and in what kind of matters the student organisations can
65 get help. Thus ISYY is being made known also at grass roots level. Accessibility has an
66 important role in communications and different sorts of restrictions, for example with sight
67 or hearing, shall be taken into account. Bidirectionality of communications shall also be taken
68 into account. It shall be made easy and casual to send messages and give feedback to ISYY.

69 *Implementation and aims:*

70 The duty and actions of the Student Union shall be tried to clarify for the members, thus ISYY's
71 activity is being completely presented in ISYY's communication channels by the end of 2018.
72 Interest advocacy shall be presented regularly in the communication channels. In addition,
73 operators of ISYY shall have a promotion/feedback desk, directed by the Executive Board, at
74 the campuses twice per month during 2018.

75 **4. Wellbeing Student Union**

76 One of the most important aims of ISYY is the complete wellbeing of members, which consists
77 of physical, mental and social aspects. Aims shall be worked on together with different
78 stakeholders.

79 *Implementation and aims:*

80 During 2018, a Wellbeing Enhancing Programme shall be created into the Student Union. The
81 content of the Wellbeing Enhancing Programme shall concern developing the Student Union
82 on different sectors of wellbeing. The Wellbeing Enhancing Programme shall concern for
83 example mental wellbeing, managing in work and studies, furniture purchases or increasing
84 exercising activity in meetings.

85 **4.1 Equality guaranteeing Student Union**

86 The Student Union shall take into account and treat its members equally. ISYY shall take care,
87 that the University and Student Union takes actions against wrongful behaviour. ISYY does
88 not tolerate hate speech, racism, discrimination or bullying at the University. The Equality
89 Plan of the Student Union shall be updated and also created a programme of measures, which
90 includes concrete actions.

91 *Implementation and aims:*

92 ISYY shall organise an equality advocating event, together with the University and others
93 volunteering. Theme week would be most ideal to organise in spring 2018 during week 12, as
94 the day of equality (19.3.) is also on that week. ISYY shall raise these themes also in social
95 media and participate in equality campaigns organised by others.

96 **4.2 Equal organisations**

97 During its operating year 2018, the Student Union shall raise equality as a visible part of the
98 student organisation training and support the organisations and clubs operating in the field
99 of the Student Union to ensure equality in the whole University community. Also taking into
100 account gender and sexual minorities shall be raised as a part of the training.

101 Student organisations shall be supported with trainings and in every student organisation
102 shall be tried to get a Contact Person in Affairs of Harassment. It shall be made sure, that
103 these Contact Persons in Affairs of Harassment receive enough of training and support. Fields
104 of operation of the Student Union's and subject organisations' Contact Persons in Affairs of
105 Harassment shall be kept clear, ways of operating of the Contact Persons in Affairs of
106 Harassment shall be defined and practical and pleasant distribution of work shall be made
107 sure.

108 The Student Union shall take the students with families better into account in all its actions.
109 The Student Union shall support organisations and clubs to take sobriety and students with
110 families better into account in their own actions. General training for equality and against
111 bullying shall also be planned for the student organisation operators, basing on the needs of
112 the student organisations. ISYY shall also raise the contact information of the Student Union's
113 Contact Persons in Affairs of Harassment more actively visible in its communications and do
114 more communications related to equality.

115 **5. Campus transfer of Savonlinna**

116 **5.1 Flexible transfer from Savonlinna to Joensuu**

117 During 2017, ISYY has participated in monthly meetings with the operators planning the
118 campus transfer of the University and transferred lots of information between students and
119 the operators of the University, concerning the campus transfer. ISYY has also met other
120 parties and brought the student's point of view to their knowledge. Because of this, the
121 operators of ISYY have a good understanding of the current situation of the campus transfer's
122 general view and upcoming measures.

123 More concrete plans regarding the autumn 2018 have been challenged so far by the larger
124 measures of the transfer, such as schedule of the student houses' completion, planning of
125 renovating the Joensuu campus and the current reforming of the curriculums. Now the larger
126 view of the transfer is clearer and concrete moving actions and the course of autumn 2018
127 can be planned more specifically.

128 *Implementation and aims:*

129 Already begun cooperation with the University shall be continued and taken care, that the
130 students' point of view is taken into account also in the planning of the coming campus
131 transfer. In addition, into the planning of the concrete actions of autumn 2018 shall be
132 participated, so the general view of the campus transfer remains.

133 If required, meetings shall be organised with for example library services, Language Centre,
134 restaurant services, Joensuun Elli, FSHS, Sykettä Susirajalla operators, the City of Joensuu and
135 other parties, and raise the student's point of view when needed.

136 Sufficient capacity regarding the student apartments, sports and recreation services, rooms
137 for independent studying, FSHS, Language Centre, library and restaurant services, shall be
138 required for the students moving from Savonlinna. In case these would not be fulfilled for
139 some reason, inclusive plan and informing on possible temporary solutions shall be required.

140 The University shall be demanded to take into account the orientation for the students
141 moving from Savonlinna to the Joensuu campus in autumn 2018. The Student Union shall
142 participate in planning and implementing the orientation.

143 A practical campus transfer guide for the students moving from Savonlinna shall be made in
144 cooperation with the University.

145 Regarding the ISYY's services, the activity shall be remained unchanged in Savonlinna until the
146 concrete transfer. Clubs operating under ISYY shall be encouraged and supported to continue
147 their activity at the Joensuu campus.

148 **5.2 Information of the campus transfer better reaching**

149 There is already lots of information concerning the campus transfer and measures related to
150 it and there are clarifying answers to many questions that are bothering students. In addition,
151 the University organises monthly information sessions of the campus transfer at both
152 campuses. The problem is, that for some reason the communication does not reach students
153 and the same questions are being dealt with over and over again by almost all parties. At the
154 Joensuu campus, some of the teacher education students seem not to know almost anything
155 of the campus transfer and based on their feedback, there are no information available.

156 *Implementation and aims:*

157 In cooperation with the University, new types of solutions to fortify the informing shall be
158 designed and the monthly informing shall be developed. The student organisations of both
159 campuses shall be involved to develop the informing, in cooperation with the Sections and
160 Campus Board. A 'Campus Transfer Survival Guide' shall be printed, which shall include
161 compactly the essential information related to the consequences of closing the Savonlinna
162 Campus and collective information of Joensuu, Joensuu campus and for example of how to
163 look for an apartment in Joensuu. The Guide shall also be made available digitally.

164 A feedback form of students shall be taken into usage, for processing the questions and
165 matters of concern related to the campus transfer. The information gotten through the form
166 shall be transferred for all necessary parties and the feedback shall be answered in
167 accordance with the possibilities. Concerns related to the campus transfer shall be collected
168 from the students also with the help of the student organisations.

169 **5.3 Support of the student organisations and creating team spirit for the students**

170 Creating team spirit between the teacher education students of both campuses shall be tried
171 to begin already before the actual transfer. It is very essential for the students of Savonlinna
172 to get enough opportunities to become acquainted with the campus and city of Joensuu, so
173 the transfer would go more adaptable. In the end of the year 2017 was organised Saimaalta
174 Susirajalle excursion, in which approximately 260 students from Savonlinna travelled
175 organised to familiarise themselves with the campus and the city of Joensuu.

176 Student organisations Sulo ry, Pedary ry and Kotex ry are very close and important operators
177 for the students of Savonlinna. Communications of the student organisations reach students
178 efficiently and the members of the student organisations' boards are commonly known and
179 trusted amongst the students of their own subjects. In the beginning of the year 2017, many
180 student organisations of Savonlinna had an opportunity to become acquainted with the
181 campus and student organisation operators of Joensuu. The University has started regular
182 meetings of the student organisation operators of both campuses, in association with the
183 information sessions related to the campus transfer.

184 *Implementation and aims:*

185 Student organisations of both campuses shall be more involved into the planning and
186 implementation of the campus transfer. In addition shall be taken care that taking the student
187 organisations' point of view into account continues.

188 Activity that creates team spirit for the students between the campuses, started during 2017,
189 shall be continued, and more student organisation meetings shall be organised during spring
190 2018 in cooperation with the University.

191 A new excursion shall be organised during spring 2018 in cooperation with the University and
192 student organisations. Feedback and wishes of the students that came from the excursion of
193 autumn shall be taken into account in the content of the excursion.

194 In accordance with their needs, the student organisations shall be offered instructions and
195 support concerning the regulation amendments related to the moving, measures of moving
196 and finding the new student organisation premises, in cooperation with the University and
197 student organisations of Joensuu.

198 Cooperation between the student organisations shall be supported and the student
199 organisations of Savonlinna shall be helped to start their activity at the Joensuu campus, if
200 required.

201 **6. Consolidating the position of the working life sector as a permanent part of activity**

202 The working life sector shall be developed and the courses of action shall be consolidated in
203 the forms of trainings, events and interest advocacy. Cooperation with stakeholders shall be
204 expanded and good cooperation customs shall be continued. Creating networks with local
205 organisations shall be continued and they shall be brought visible for the students.

206 *Implementation and aims:*

207 As inclusive member enquiry as possible shall be made, in which is being charted the needs
208 of the members for working life sector. Based to the enquiry shall be made proposals of
209 measures for developing the working life sector for 2018. The alumni network shall be utilised
210 in questions related working life, and proposals of measures shall be made for 2019.

211 Interest advocacy related to the working life of students shall be made together with the
212 sector of social politics. Into the content of the courses offered by the Career Services of the
213 University shall be tried to influence, for example thus the supply of the Career Services for
214 international students would be wider and there would be more subject-specific supply in the
215 course contents of the Career Services. Together with the Career Services shall be operated,
216 thus their services would be known by the students. Into the innovative ecosystem designed
217 by the University shall be influenced from the students' point of view.

218 Together with stakeholders, during 2018 shall be organised educational events, in which shall
219 be taught skills relevant in working life, such as project management, recognition of own skills,
220 branding of oneself or job search. Trainings shall be directed for the subjects, which have a
221 need for those. At least one of the trainings shall be held for the international students. During
222 the year, a peer support activity related to job search shall be tried with Master's degree
223 students.

224 Rekry2018 event shall be organised in Kuopio and Joensuu. Together with stakeholders shall
225 be participated actively in developing and organising POLKU Entrepreneurship Week at
226 Joensuu campus. Number of participants of the Entrepreneurship Week shall be increased
227 multisectorally.

228 ISYY shall encourage its member associations and the University to acknowledge volunteer
229 work that has been made. Content of the actions that have been made and working life skills,
230 to which the actions are related, shall appear clear enough from a certificate that has been
231 received.

232 **7. Development of the cooperation with companies**

233 ISYY's cooperation with companies is stakeholder cooperation with operators of private,
234 public and third sector. Cooperation with companies aims at direct or indirect benefit of our
235 members. Policies of the cooperation with companies shall be clear and new opportunities
236 shall be continuously searched.

237 *Implementation and aims:*

238 ISYY shall update its policies of the cooperation with companies and create rules for the
239 cooperation with companies related to the Uljas media. In the sector of cooperation with
240 companies shall be tried to explore opportunities to create a useful welcome bag with its
241 contents, to be given for the new students. Ecological longevity of the products and ISYY's
242 values shall be taken into account in the content of the bag. Expenses related to the bags and
243 the content shall be covered by the cooperation with companies. Bags shall be part of the
244 ISYY's branding and make the Student Union more familiar for its members and also offer
245 necessary products for the beginning of the student life.

246 **8. Internationalisation of the campuses**

247 UEF is an international University. However, internationalisation does not mean only that the
248 courses are being organised in English or that enough large number of the students are
249 international students. ISYY shall do lots of influencing, so that the internationalisation at
250 campuses implements as well as possible.

251 *Implementation and aims:*

252 ISYY shall influence the University, so that more courses would be organised together with
253 Finnish and foreign students. Shared courses improve international skills of the Finnish
254 students and bring international students closer to the Finnish student community.

255 Bilingualism of communication shall be invested in those sectors, where it has not yet become
256 an established custom. Finnish students and international students shall be tried to get
257 participating in the same orientation. If possible, the Representative Council of ISYY shall
258 consider it as a priority to hold its sessions in a facility that provides automatic English
259 translation. Student representatives of administration and representatives of the student
260 organisations shall be tried to involve in the orientation of international students and on the
261 international week, which is being organised during the academic year. ISYY shall do
262 influencing, so that UEF would make it a common custom to do all external communication
263 also in English, in addition to Finnish. ISYY shall encourage the University to develop its
264 international tutor activity and use also the international students in tutoring and in the UEF-
265 lähettäjä activity.

266 **9. Other projects**

267 **9.1 Reforming the Symbol Regulations**

268 The current Symbol Regulations are outdated. The Symbol Regulations shall be reformed
269 during 2018 and new badges etc. shall be ordered in accordance with the Regulations. In
270 addition, ISYY shall market the academic ribbon of the Student Union at the offices.

271 **9.2 Towards more effective sports influencing**

272 Sports influencing of the Student Union of the University of Eastern Finland is challenging,
273 because influencing shall be done in each campus city. For sports influencing shall be created
274 own influencing programme, in which shall be included influencing on cities and Universities,
275 and create aims for influencing in every city, in the medium long term.

276 Aim: During 2018 shall be created the Programme for Sports Influencing.

277 **10. Description of continuous activity**

Main Sector	
Cooperation with stakeholders	The Executive Board of ISYY shall meet regularly the management of the University and represent University students in meetings of the different working groups of the city. Ways of cooperation with the Student Unions shall be developed.
Cooperation in the University student movement	ISYY shall participate actively into the meetings, organised by SYL and OLL. In addition, ISYY shall develop the ways of acting of the periphery community and meet its operators regularly. ISYY shall actively try to amend the SYL General Assembly customs of periphery more adaptable and that it would involve non-Board members better.
Anniversaries	ISYY shall prepare to the anniversary of 2019 by recruiting Masters of Ceremonies. The Executive Board shall prepare the practical organising already during 2018 together with a Master of Ceremonies.
Developing the Executive Board operating	During the year, for the Executive Board members shall be organised trainings with which they can enhance their own skills. ISYY's experts, alumni and outside service providers shall be used to help in organising the trainings.
Preparing to the General Data Protection Regulation of EU	To the demands provided by the Data Protection Regulation of EU shall be prepared to.

<p>Sector of Academic Affairs</p> <p>Operation of the student representatives of administration</p> <p>Learning environments</p>	<p>ISYY shall affect on that all appointing proposals of the student representatives of administration go through the Student Union. ISYY shall fortify its role as a link between the student representatives of administration, student organisations and the University. ISYY's staff members of the interest advocacy and the Executive Board members responsible for interest advocacy shall support the student representatives of administration on the Slack communication platform, in which shall also be invited members of the Section for Advocacy. The student representatives of administration shall be encouraged to organise advance meetings before the meetings of the organs, so that they can discuss on the matters being considered in a meeting and create common alignments. ISYY shall convene the student representatives of administration to a topical meeting, which is being organised once per semester. The meeting can also be additional training, depending on the situation. In addition, ISYY shall meet the student representatives of administration, as being agreed on, in smaller groups, in which the student representatives of administration can take advantage of skills of the ISYY's staff members and the Executive Board.</p> <p>ISYY shall promote also in future the strategic aim of UEF to be the best learning environment of Finland in 2020.</p>
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Sector of Social Politics	
Sector operating	ISYY shall influence on that the student organisation operators, student representatives of administration and other active members have possibilities to be heard in the meetings of Section for Advocacy.
Blood donation campaign	During 2017, the Student Union organised a blood donation campaign, in accordance with its members' wishes. ISYY shall continue on campaigning blood donation, develop further the operation of the BloodGroup and encourage its members to donate blood. ISYY shall uphold its own BloodGroup, created in 2017, and to inform the students of possibilities to donate blood.
Developing the orientation	ISYY shall continue the cooperation started in 2017 with the University to develop the orientation, so that the progress would happen in accordance with the students' benefits.
Collecting feedback	ISYY has collected feedback by the Smiles and Complaints Week for several years. University and other stakeholders of ISYY have been very interested on this specific way of feedback collecting. Collecting feedback is very essential part of the students' interest advocacy. The concept shall be developed further, so the feedback is received as inclusive as possible.
Developing the student counselling	ISYY shall follow closely the implementation of the UEF's three-year project to develop student wellbeing and student counselling. ISYY shall continue influencing to make the position of the second educational psychologist permanent.
Students with families	ISYY shall influence on that the University takes also the students with families into account, regarding both the premises of the University and the flexibility of the studies.
Equality and accessibility	ISYY shall influence on that the University takes into account the creating of physical, mental and social environments thus every student can operate equally and unobstructed with others, despite of their qualities.

<p>Sector of International Affairs</p> <p>Free education</p> <p>International mobility</p> <p>Language cafés</p>	<p>ISYY shall defend free education for everyone also in future. ISYY shall follow the effects of the tuition fees set for the students coming outside EU and EEA, and participate in influencing the work related to the tuition fee.</p> <p>ISYY shall continue its work with UEF to increase the international mobility of the students. ISYY shall influence on having the departments to offer enough support and information on opportunities of internationalisation for their students. Each subject shall have functional exchange study opportunities. ISYY shall support the students also to search the exchange destinations by themselves.</p> <p>ISYY shall continue on developing the concept of language café and influence to make it possible for the volunteers to receive ECTS credits from operating with language cafés.</p>
<p>Sector of Recreation</p> <p>Band room</p> <p>Band evenings</p> <p>Culture Week</p> <p>Section for Recreation</p>	<p>Kuopio campus has a band practice room for the members of ISYY. ISYY shall chart possibilities on having a band practice room also to the Joensuu campus. ISYY shall actively try to increase the music hobby possibilities at each campus. Increasing the number of band rooms and active marketing at both campuses are in important role in this matter.</p> <p>ISYY shall try to organise a band evening at each campus. In the band evenings shall play mainly bands consisting of members of ISYY, SAVOTTA and POKA.</p> <p>In spring shall be organised a Culture Week, where local culture operators present their activity to the students. The Executive Board shall explore on different possibilities to develop the Culture Week.</p> <p>The Section for Recreation shall be developed to become a channel, with the help of which the student organisations and clubs can increase their mutual cooperation.</p>

Sector of Communication	
Communication channels	In accordance with the Communication Strategy, the communication channels shall uphold open, good and bilingual communication of the Student Union's activity for the members, through the communication channels in usage.
External communication	The purpose of ISYY and its duties shall be raised with the communications. In communications shall be strived for that the members could answer the questions "what is ISYY and what it does?" Social media shall be used to help this task; for example UEF's Facebook group, which is created by the members of the Student Union.
Internal communication	<p>Making of a promotion video for ISYY.</p> <p>Developing further the communication between ISYY and the student representatives of administration.</p> <p>Communication shall support the Main Sector in developing ISYY and its branding communicatively, for example with the help of Instructions for Graphic Communication and by standardising graphic materials of ISYY.</p>
Branding	ISYY and ISYY's logo shall be familiarised for the students also with new kinds of branding products, such as T-shirts, canvas bags and mugs.
Website of the Student Union	The reforming possibilities, expenses and schedule of the ISYY's website shall be explored.
Sector of Sports	
SYKETTÄ Appro	SYKETTÄ Appro shall be organised also in 2018, together with the Student Unions during the free test weeks of autumn of the SYKETTÄ University Sports Services. ISYY and the Student Unions shall finance the appro, but the practical implementation shall be made by SYKETTÄ.

<p>Sector of Environment</p> <p>Climate partnership</p> <p>Stakeholders</p> <p>Events</p> <p>Theme weeks</p>	<p>ISYY shall obey the aims of the climate partnership made with the city of Joensuu and make Environment Instructions based on the Environment Programme of the Student Union.</p> <p>ISYY shall influence on more environmental-friendly behaviour of the student housing companies, for example on recycling furniture and informing on recycling in apartments.</p> <p>ISYY shall promote recycling and usage of the Fair Trade products in its own events.</p> <p>Active cooperation shall be done with UEF by for example participating in different theme days and weeks, such as World Water Day and Energiansäästöviikko (energy conservation week). ISYY shall participate in the Fair Trade Week.</p>
<p>Sector of cooperation with companies and working life</p> <p>Consolidating the activity</p> <p>Cooperation with stakeholders</p> <p>Events</p>	<p>Working life sector shall be developed and ways of acting shall be consolidated in the shape of trainings, events and interest advocacy.</p> <p>Creating networks shall be continued with local organisations and raise them visible for the students. Cooperation with stakeholders shall be expanded and good ways of cooperation shall be continued.</p> <p>Rekry2018 event shall be organised at each campus.</p>